



SPONSORSHIP LEVELS

2025 Sponsorship options for The Feast Thanksgiving Day Run/Walk in Rochester, New York. Featuring three family-friendly events that bring together over 800 participants! Attendees of all ages, from 3 to 80, represent every county in New York and more than 20 states.

Race Organizer: Medved Running and Walking Outfitters

Charity partner: Special Touch Bakery

Platinum Sponsor

\$8,000+ (Head of the table carving the Turkey)

- 50 complimentary race entries.
- Premier placement of Company Logo and link on Race Website.
- Premier placement of brand logo on race t-shirts.
- Company Name (tag/link or logo) in every event-specific social media post leading up to and during the event.
- The opportunity to provide materials for packet Pickup bags.
- Featured in 16 newsletter editions with a linked name/logo over three months (averaging 1-2 mentions weekly) Newsletter subscribers: 9000.
- Placement of a unique sponsor message and logo/name on our in-shop television network during September, October, and November.
- Promotional table inside the Blue Cross Arena day of the race.
- Branded and linked Direct mail reach to all current entrants pre-race.
- Branded and linked Direct mail reach post-race to all past race attendees and volunteers.
- Presenting Sponsor: The (Brand Name) Feast Thanksgiving Day Run/Walk.



Gold Sponsor

\$5,000+ (Cooked the entire meal)

- 40 complimentary race entries.
- Company Logo and link on Race Website.
- Prominent logo placement on race t-shirts.
- Company Name (tag or link or logo) in 5 dedicated sponsor highlight posts plus tagging in key general sponsorship posts.
- The opportunity to provide materials for packet Pickup bags.
- Featured in 12 newsletter editions with a linked name/logo over three months. Newsletter subscribers: 9000.
- Placement of logo/name on our in-shop television network during October and November.
- Promotional table inside the Blue Cross Arena day of the race.
- Logo included in branded and linked Direct mail reach to all current entrants.

Silver Sponsor

3,500+ (Decide if the cranberry sauce is canned or whole berry)

- 30 complimentary race entries.
- Company Logo and link on Race Website.
- Logo placement on race t-shirts.
- Company Name (tag or link or logo) in 1 dedicated sponsor highlight post plus tagging in key general sponsorship posts.
- The opportunity to provide materials for packet Pickup bags.
- 8 newsletter mentions during the three months leading to the race. Weekly newsletter subscribers: 9000.
- Placement of logo/name on Sponsor page on the in-shop television network in November.
- Promotional table inside the Blue Cross Arena day of the race.



Bronze Sponsor

\$2,000+ (Brought the wine and flowers)

- 20 complimentary race entries.
- Company Logo and link on Race Website.
- Logo placement on race t-shirts.
- Logo and link in primary sponsorship event post and tagging in key general social media sponsorship posts.
- The opportunity to provide materials for packet Pickup bags.
- 4 newsletter mentions during the three months leading to the race. Weekly newsletter subscribers: 9000.
- Placement of logo/name on Sponsor page our in-shop television network during event week.

Wish Bone Sponsor

\$500+ (The kid's table)

- 5 complimentary race entries.
- Company Logo and link on Race Website.
- Logo placement on race t-shirts.
- Tagging in key general social media sponsorship posts.
- The opportunity to provide materials for packet Pickup bags.
- 1 newsletter mention during the three months leading to the race. Weekly newsletter subscribers: 9000.